

“Win Your VIP Tour of Amway” Sweepstakes

**Sponsored by
Amway Corp. (“Sponsor”)**

Sweepstakes Official Rules

No Purchase Necessary.

Sweepstakes begins at 12:00 p.m. ET on October 31, 2011 and ends at 12:00 p.m. ET on January 31, 2012.

A. To Enter:

1. Make a \$20.00 donation to the U.S. Dream Academy through amway.com at <https://www.amway.com/Shop/Search/SearchResults.aspx?searchkeyword=donations> to be automatically entered into the Sweepstakes. One entry for every \$20.00 donation.

OR

2. Enter by hand printing your name, address, email address, daytime telephone number and the words “VIP Tour of Amway, benefitting the U.S. Dream Academy” on a 3 X 5 card in blue ink and mail to: “Win Your VIP Tour of Amway Sweepstakes,” Amway Customer Service, 7575 Fulton Street East, Ada, MI 49355. 3 X 5 cards must be received by January 31, 2012 in order to be included in the drawing. Enter as often, but no mechanically reproduced entries will be accepted. One entry per envelope with postage paid.

B. Prizes:

(1) Grand Prize:

All expenses-paid 6-day trip for two to Amway World Headquarters (WHQ) in Ada, Michigan; the Nutrilite Health Institute and Center for Optimal Health in Buena Park, California; and the U.S. Dream Academy’s 11th Annual Power of a Dream Gala in Washington, D.C. Prize includes round-trip air transportation via an Amway-owned corporate aircraft to Grand Rapids, Michigan; Buena Park, California and Washington, D.C., from a major airport nearest the winner’s home; hotel accommodations (double occupancy); limousine transportation to and from the GRR airport; hotels and Amway facilities a VIP greeting at Amway’s WHQ; guided tours of select facilities in Ada and Buena Park, to include the Visitors’ Centers; select Research and Development labs;

select manufacturing plants; Customer Service; and select organic farm fields; meetings with selected Amway, Nutrilite and U.S. Dream Academy personnel and executives; guided driving tour of named Amway-related facilities in West Michigan, including Helen DeVos Children's Hospital; DeVos Performance Hall; Van Andel Arena; Van Andel Research Institute; a tour of a U.S. Dream Academy center; (2) tickets for guest attendance at the 11th Annual Power of a Dream Gala; coverage of the trip in Amway's *Achieve* magazine (circulation of 350,000+ IBO audience), achievemagazine.com (viewed by 12-15,000 weekly in over 130 countries) and other social media.

Winner and his/her Travel Companion must travel together on the same itinerary and are solely responsible for obtaining all necessary travel documents. At least one traveler must be 21 years of age or older.

All travel arrangements will be made through Sponsors' agent on a carrier of Sponsors' choice. Travel arrangements are subject to availability and Trip must be taken on the dates specified or trip shall be forfeited and Sponsors shall have no further obligation to such Winner. Sponsors are not responsible for any flight cancellations or postponement. All prize details are at Sponsors' discretion

All other expenses not specified are the sole responsibility of the winner. Trip will be scheduled in May, 2012.

Total approximate retail value US \$ 8, 800.

Odds of winning depend on the number of eligible entries received. Prizes are non-refundable and non-redeemable. All other expenses not specified are the sole responsibility of the winners. All taxes are the sole responsibility of the winner. No substitution or transfer of prize is permitted, except Sponsor reserves the right in its sole discretion to substitute the prize with a prize of equal or greater value.

C. Winner Selection:

Grand Prize winner will be selected randomly by using a computer-generated application tool on or about February 1, 2012 from among all eligible entries received during the Entry Period. Determination of winners will be the responsibility of Sponsor, whose decision will be final and binding in all matters related to this Sweepstakes.

Winner will be notified by e-mail or telephone. Grand Prize winner and their guest must sign and return a standard declaration/affidavit form. If a winner cannot be notified within five (5) business days, does not meet eligibility, fails to return a declaration/affidavit within ten (10) business days, or does not comply with Sweepstakes rules, the prize will be forfeited and awarded to an alternate winner. In the event a prize winner is unable to redeem the prize due to reasons beyond their control no compensation or substitutions will be provided.

Winner must complete a W-9 Request for Taxpayer Identification Number and Certification form prior to gift being awarded if the market value is \$600 or more. This is a requirement of the Internal Revenue Service for purposes of issuing a Form 1099-MISC for the fair market value of the prize awarded. The W-9 form is located on the

IRS site: <http://www.irs.gov/app/picklist/list/formsInstructions.html?value+Form+W-9&criteria=formNumber&submitSearch=Find>

Winner agrees that Sponsor shall have the right and permission to use winner's name, pictures, likeness and/or voice in any media for trade, advertising, promotional and/or other purpose in any media now or hereafter known without any further consideration except where prohibited by law.

D. Eligibility:

This Sweepstakes is open only to legal U.S. IBOs that are in good standing and are 18 years of age or older at time of entry. Employees of Sponsor and its subsidiaries, affiliates, agencies, suppliers, and all of their immediate family members and those living in their households are not eligible to participate. All federal, state, and local laws and regulations apply. Void where prohibited by law.

E. General Conditions:

All entries become the property of the Sponsor and none will be returned. By entering, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters pertaining to the Sweepstakes. The Sponsor and its agencies, officers, directors, agents, and employees are not responsible for and shall not be liable for: (1) garbled, illegible, incomplete, damaged, misdirected, stolen, late, lost, postage due, or failed electronic entries; (2) telephone, electronic, hardware or software program, network, internet or computer malfunctions, failures or difficulties of any kind including any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any materials in the Sweepstakes; (3) errors or delays in transmission; (4) any condition caused by events beyond the control of the Sponsor which may cause the Sweepstakes to be disrupted or corrupted; (5) any losses or damages of any kind caused by the prize or resulting from acceptance or use of the prize, or from participation in the Sweepstakes, or (6) any printing or typographical errors in any materials associated with the Sweepstakes. The Sponsor may prohibit you from participating in the Sweepstakes if, at its sole discretion, you repeatedly show a disregard for the Sweepstakes Official Rules, or act: (a) in a manner they determine to be not fair or equitable including the use of automated processes or devices not valid for entry; (b) with an intent to annoy, threaten or harass any other entrant or the Sponsor; or (c) in any other disruptive manner. Sponsor reserves the right in their sole discretion to cancel, terminate or suspend this Sweepstakes should virus, bugs, unauthorized human intervention, systems malfunctions, failures or difficulties, or other causes beyond the control of the Sponsor and their agencies corrupt or affect the administration, security, fairness or proper play or conduct of the Sweepstakes. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

The Sponsor site may contain hyperlinks and pointers to the Internet sites of Third Parties. Sponsor shall not be liable or responsible for the content of the Third Party sites or for any damages any individual or entity may incur as a result of their use of Third Party sites or their reliance on the content of Third Party sites.

Any trademarks used in this promotion are property of the respective trademark owners and are used herein for identification purposes only.

F. Winners List:

After March 1, 2012 inquiries of the winners can be directed to:

Amway Customer Service

Email: Customer.service@amway.com

Phone: 1-800-253-6500

8am – midnight, Monday – Friday, EST.

8:30 am – 5:00 pm Saturday, EST.

G. Sponsor:

Amway Corp., 7575 Fulton Street, East, Ada, MI 49355 U.S.A.